



Contact: Catherine Pepper 202-596-7517 pepper@proactivecommunications.com

MEDIA ADVISORY: GLOBAL WATER THREATS ADDRESSED BY AG AND CLIMATE EXPERTS

Climate and Food Security Briefing Reviews Latest Data at Start of U.S. Planting Season

Washington/March 18, 2013 – Experts in food security issues will address the latest data and information available on global water threats at a briefing in Washington, D.C., on Wednesday, March 20, 2013, recognizing United Nations' World Water Day. Sponsored by the Global Harvest Initiative and the Robert B. Daugherty Water for Food Institute at the University of Nebraska, the briefing on water, drought, climate change, and food security will coincide with the beginning of the spring planting season. The panelists will focus specifically on how farmers will cope with climate challenges to produce enough food to meet the needs of the future while building resilience and preserving natural resources.

What:	Too Hot, Too Wet, Too Dry: Building Resilient Agroecosystems
When:	Wednesday, March 20, 2013; 9:30-10:30 a.m.
Where:	National Press Club, Fourth Estate, 529 14th Street NW, Washington, DC
Who:	Paul Weisenfeld, Assistant to the Administrator, U.S. Agency for International
	Development, Bureau for Food Security
	Mark Svoboda, Climatologist, National Drought Mitigation Center, University of
	Nebraska-Lincoln
	Manish Bapna, Executive Vice President & Managing Director, World Resources Institute
	Claudia Garcia, Senior Director, Global Corporate Affairs, Elanco; Chair, Global Harvest
	Initiative Board of Directors
	Dr. Ronnie Green (moderator), Vice Chancellor for the Institute of Agriculture and
	Natural Resources, University of Nebraska-Lincoln
Interviews:	In addition to the panelists, leaders of the sponsor organizations will be available for
	media interviews, including Dr. Margaret Zeigler, executive director, Global Harvest
	Initiative, and Dr. Roberto Lenton, executive director, the Robert B. Daugherty Water for
	Food Institute at the University of Nebraska.
Live video:	http://www.globalharvestinitiative.org/index.php/media-resources/events/mar-20-2013
Twitter:	@Harvest2050, @WaterforFood; hashtag: #water4food

###

The Global Harvest Initiative (GHI) is a private-sector voice for productivity growth throughout the agricultural value chain to sustainably meet the demands of a growing world. GHI believes the right policies can improve global food and nutrition security by accelerating agricultural productivity gains while conserving natural resources. Every year GHI releases its signature GAP Report®, an annual benchmark of the global rate of agricultural productivity. Established in 2009, GHI's growing membership includes DuPont, Elanco, IBM, John Deere, and Monsanto. Visit us at <u>www.globalharvestinitiative.org</u>, Twitter @Harvest2050, <u>www.twitter.com/harvest2050</u>, and Facebook, <u>www.facebook.com/GlobalHarvestInitiative</u>.

The Robert B. Daugherty Water for Food Institute (WFI) at the University of Nebraska is a research, policy analysis and education institute committed to helping the world efficiently use its limited freshwater resources to ensure food security for current and future generations. The Institute was established in April 2010 with a gift from the Robert B. Daugherty Charitable Foundation to the University of Nebraska. The WFI conducts research, policy analysis and educational programs on the efficiency and sustainability of water use in agriculture, the quantity and quality of water resources, and the human issues that affect the water decision-making process. <u>http://waterforfood.nebraska.edu</u>